

INDIRA UNIVERSITY, PUNE

SET-3

SCHOOL OF COMMERCE AND ECONOMICS- MCOM

Backlog Examination (2025 Pattern) April/ May – 2026 - Semester – I

Subject Name: Research Methodology for Business
Subject Code: 25MOC108T

Max. Marks: 50
Time: 1:30 Hrs.

Instructions

- All questions are compulsory.
- Marks for each question are indicated against them respectively.

CO #	Cognitive Ability	Course Outcome
CO1	REMEMBERING	As mentioned in the syllabus, it varies for each subject
CO2	UNDERSTANDING	As mentioned in the syllabus, it varies for each subject
CO3	APPLYING	As mentioned in the syllabus, it varies for each subject
CO4	ANALYSING	As mentioned in the syllabus, it varies for each subject
CO5	EVALUATING	As mentioned in the syllabus, it varies for each subject
CO6	CREATING	As mentioned in the syllabus, it varies for each subject

Q1.	Attempt all the questions. 1. Which of the following is untrue as regards to Research Methodology. a. Informs action b. Deteriorates social wellbeing c. Proves theory d. Develops analytical attitude among the researcher 2. Which type of research aims at finding solutions faced by society / business/ industry a. Descriptive research b. Fundamental research c. Analytical research d. Applied research 3. Longitudinal, Field research, Laboratory Research and Simulation research are included under a. Analytical research b. Applied research: c. Descriptive research d. Other research 4. Which of the following statement is true a. Research is useless if hypothesis is rejected b. Research is useful even if hypothesis is rejected c. Hypothesis should always be accepted d. Rejection of hypothesis does not lead to conclusion	(6 Marks)	CO1
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	5. APA Style stands for – a. American Psychological Association b. American Psychological Associates c. Association of Psychological of Americans d. American Psychologist Association 6. It should be the abstract of the complete work, Write in own words/ do not get caught in plagiarism, It should contain the name of author, title of the work, year of publication Cross references are required.....these are the essentials of a. Writing literature review b. Finalizing research topic c. Testing hypothesis d. Data analysis	
Q2.	Write short notes on (8 Marks) A. Criteria of good research B. Research problem (Meaning and techniques)	CO2
Q3	Attempt any one of the following (12 Marks) A. For which type of data the internal and external sources of data collection? Elaborate how you will select the type of data for the research. B. How would you decide the type of measurement scale. Elaborate the classification of measuring scale with suitable examples.	CO3
Q4	Attempt any one of the following (12 Marks) A. If the sales are continuously decreasing, write research problem. And hypothesis relating to this problem B. State and explain how different types of research report cater the requirements of different types of research problems with suitable examples	CO5
Q5	Attempt any one of the following (12 Marks) A. Develop the at least 4 hypotheses for studying the research problem relating to FinTech in banking and also state which type of testing method you will apply to each hypothesis B. Explain which structure or layout is of research report is suitable for reporting a problem relating to finance	CO5
